

# Generic Prescription Medicine...

**SAME**  
quality  
**SAME**  
active ingredients



**SAME**  
safety and efficacy

...for a  
**Lower Price**

## Same Quality

As brand-name

All drugs (brand-name and generic) are reviewed and authorized for sale by **Health Canada** before they are available for prescription.

A generic drug is designed to work the same way in the body as the original brand-name drug.



## Same Active Ingredients

As brand-name

Generic drugs have the same active ingredient (the chemical that makes the drug work) and that means they work the same way in the body as the brand-name drug.

Generic drugs must also have the same amount of active ingredient in the prescription.

The non-medicinal ingredients, such as fillers and preservatives, may be different from brand-name products, but they are also regulated and subject to the same review process.

## Same Manufacturing Standards

As brand-name

To receive a license to manufacture and sell drugs in Canada, both brand-name companies and generic drug companies must follow the same good manufacturing practices (GMP) guidelines, which ensure consistent production and quality standards.



## Same Safety & Efficacy

As brand-name

When a generic prescription drug has been reviewed and authorized for sale by **Health Canada**, it means the medicine is as safe and effective as the original brand-name drug and works the same way in the body.

## More Than One Million

Prescriptions filled every day

In Canada more than six hundred million prescriptions are filled every year. More than two-thirds of all prescriptions are dispensed with generic medicines. That means that everyday more than one million prescriptions are filled using generic medicine.

Source: IMS Health Brogan



## Price

Average price per prescription in 2014.\*  
Source: IMS Health Brogan

**\$85.11**  
Brand-name

**\$21.34**  
Generic

## Why should I care about price? I'm covered by my drug plan.

Drug plans are benefits to keep you and your family healthy. Generic medicines are priced less than brand-name drugs and can contribute to an affordable and sustainable drug plan for you and your family.

Ask your doctor or pharmacist if there is a generic equivalent available for your prescription needs.

## Information

For more information regarding the quality, safety and efficacy of generic medicine, please visit the CADTH website at the following link:

[www.cadth.ca/generic-drugs](http://www.cadth.ca/generic-drugs)

CADTH is an independent agency funded by Canada's federal, provincial and territorial governments.

**You can contact us at:**  
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10/05/15

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