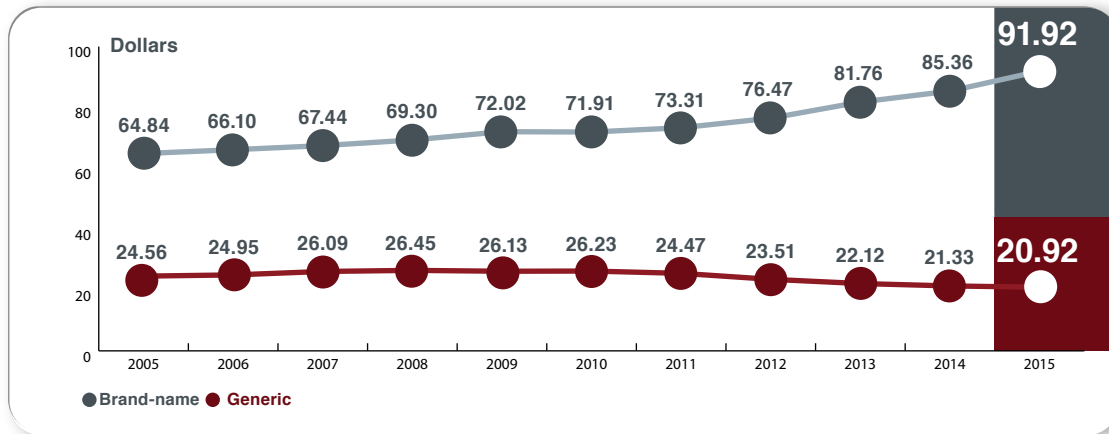


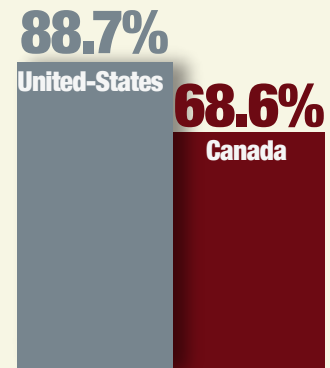
Ten Year Average Retail Price per Prescription Brand-Name versus Generic*



* Average retail price is based on total price of prescriptions (price of drug plus any mark-ups and professional dispensing fees) divided by estimated prescriptions dispensed in Canadian retail pharmacies (excludes hospitals; includes retail new and refills).

Savings for Patients and Drug Benefit Plans

- The use of generic medicines **saved** governments, employers and patients nearly **15-billion dollars in 2015**.
- Generic drugs were **used to fill 68.6%** of all prescriptions.
- Generic drugs accounted for **only 22.0%** of the **\$24.8-billion** Canadians spent on prescription medicines.



Savings from Increased Use of Generics

- For every one percent increase in the use of generic medicine Canadians **will save an additional \$434-million**.
- In the United States, generics were **used to fill 88.7%** of all prescriptions.
- If the use of generic medicine in Canada were equal to the U.S. levels, Canadians would have **saved more than \$8.7-billion in 2015**.

Generic Market Penetration

Savings Available for Every 1 Percent Increase in the Use of Generic Drugs – 2015

Province	Private Savings	Public Savings	Total Savings
British Columbia	\$23,800,000	\$14,000,000	\$37,800,000
Alberta	\$20,400,000	\$17,600,000	\$38,000,000
Saskatchewan	\$5,500,000	\$5,500,000	\$11,000,000
Manitoba	\$7,000,000	\$5,900,000	\$12,900,000
Ontario	\$99,600,000	\$73,600,000	\$173,200,000
Quebec	\$72,200,000	\$61,000,000	\$133,200,000
New Brunswick	\$6,700,000	\$3,300,000	\$10,000,000
Nova Scotia	\$7,400,000	\$4,000,000	\$11,400,000
P.E.I.	\$700,000	\$400,000	\$1,100,000
Newfoundland	\$3,700,000	\$2,100,000	\$5,800,000
Canada	\$246,800,000	\$187,300,000	\$434,100,000



07/27/2016 Source: IMS Brogan

Source: CGPA calculations based on IMS Brogan data and CIHI public private market share.

Generic Medicine. Same Quality. Lower Price.