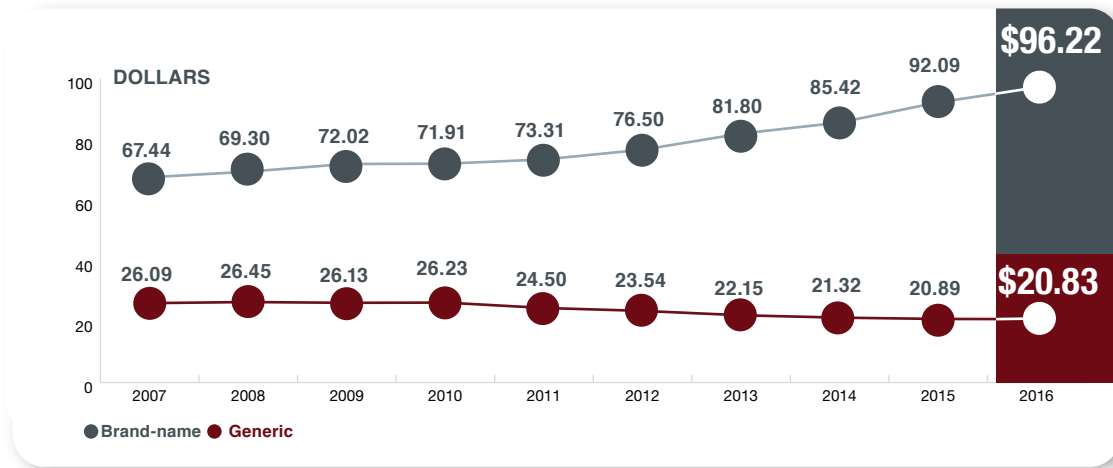


Ten Year Average Retail Price per Prescription Brand-Name versus Generic*



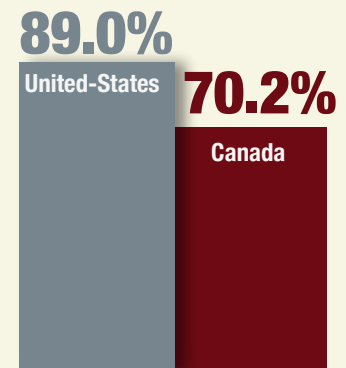
* Average retail price is based on total price of prescriptions (price of drug plus any mark-ups and professional dispensing fees) divided by estimated prescriptions dispensed in Canadian retail pharmacies (excludes hospitals; includes retail new and refills).

Savings for Patients and Drug Benefit Plans

- The use of generic medicines **saved** governments, employers and patients nearly **20-billion dollars in 2016**.
- Generic drugs were **used to fill 70.2%** of all prescriptions.
- Generic drugs accounted for **only 22.4%** of the **\$25.8-billion** Canadians spent on prescription medicines.

Savings from Increased Use of Generics

- For every one percent increase in the use of generic medicine Canadians **will save an additional \$480-million**.
- In the United States, generics were **used to fill 89%** of all prescriptions.
- If the use of generic medicine in Canada were equal to the U.S. levels, Canadians would have **saved more than \$9.0-billion in 2016**.



Generic Market Penetration

Savings Available for Every One Percent Increase in the Use of Generic Drugs – 2016

Province	Private Savings	Public Savings	Total Savings
British Columbia	\$25,400,000	\$14,600,000	\$40,000,000
Alberta	\$22,400,000	\$18,700,000	\$41,200,000
Saskatchewan	\$6,300,000	\$6,100,000	\$12,400,000
Manitoba	\$8,200,000	\$6,300,000	\$14,500,000
Ontario	\$113,500,000	\$81,500,000	\$195,000,000
Quebec	\$79,000,000	\$66,800,000	\$145,800,000
New Brunswick	\$8,000,000	\$3,600,000	\$11,500,000
Nova Scotia	\$8,100,000	\$4,300,000	\$12,400,000
P.E.I.	\$900,000	\$400,000	\$1,300,000
Newfoundland	\$4,100,000	\$2,100,000	\$6,200,000
Canada	\$275,900,000	\$204,400,000	\$480,300,000

Source: CGPA calculations based on Quintiles IMS data and CIHI public private market share.



04/24/2017 Source: QuintilesIMS

Generic Medicine. Same Quality. Lower Price.