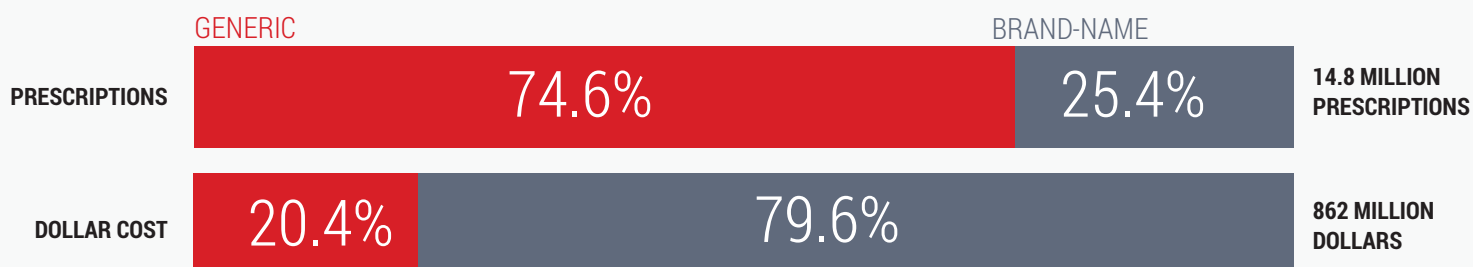


GENERIC MEDICINE ... MARKET SHARE IN NEW BRUNSWICK

CGPA

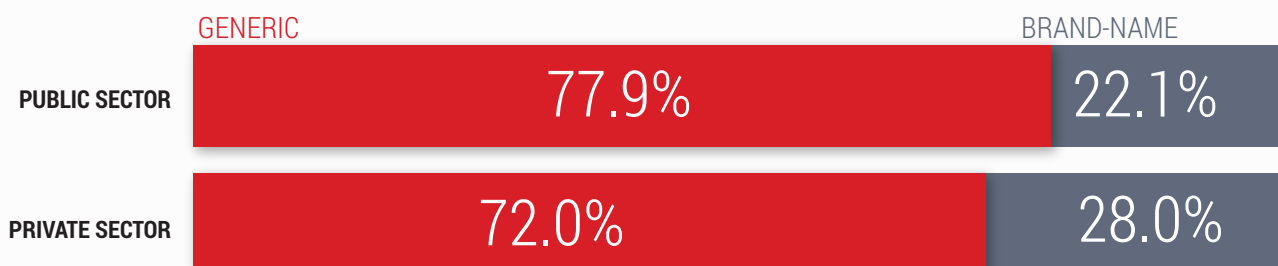
Making Patient Care Affordable

% OF MARKET SHARE GENERIC MEDICINES VERSUS BRAND-NAME DRUGS



Generic medicines are used to fill a full 10.8 million prescriptions.
Generic medicines only account for \$176 million while brand-name drugs cost \$686 million.

UTILIZATION OF COST-SAVING GENERIC MEDICINES PUBLIC SECTOR VERSUS PRIVATE SECTOR



Public sector use of cost-saving generic medicines is significantly greater than in the private sector.

Market Cost Source: IQVIA, Drugstore & Hospital, Total Rx's Source: IQVIA, Compuscript

SAVINGS FOR EVERY 1% INCREASE IN THE USE OF COST-SAVING GENERIC MEDICINE



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Date: 12 Months Ending December 2020