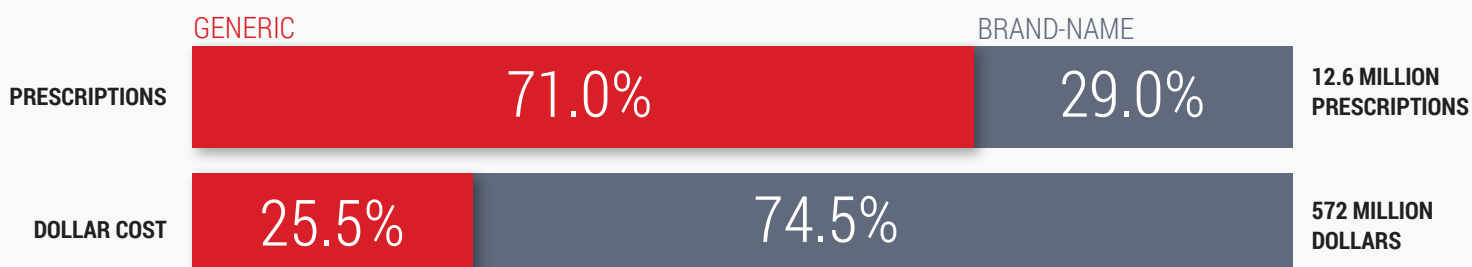


GENERIC MEDICINE ... MARKET SHARE IN PEI & NEWFOUNDLAND



Making Patient Care Affordable

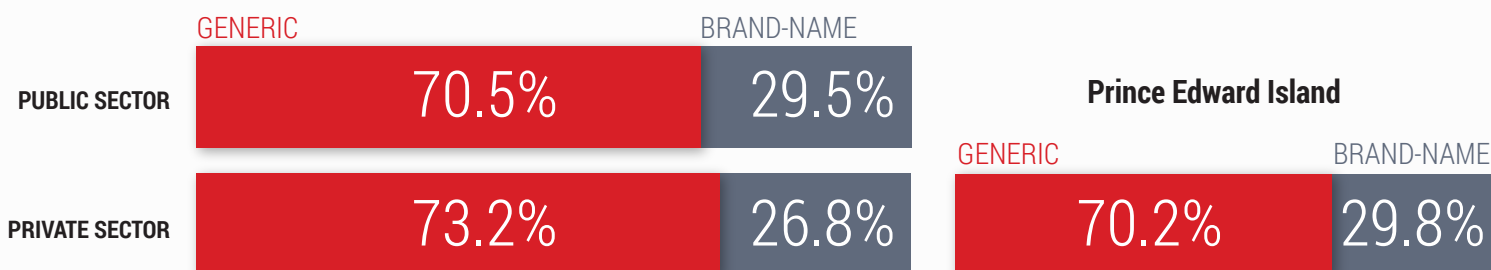
% OF MARKET SHARE GENERIC MEDICINES VERSUS BRAND-NAME DRUGS



Generic medicines are used to fill a full 8.9 million prescriptions.
Generic medicines only account for \$146 million while brand-name drugs cost \$426 million.

UTILIZATION OF COST-SAVING GENERIC MEDICINES PUBLIC SECTOR VERSUS PRIVATE SECTOR

Newfoundland & Labrador



Market Cost Source: IQVIA, Drugstore & Hospital, Total Rx's Source: IQVIA, Compuscript

SAVINGS FOR EVERY 1% INCREASE IN THE USE OF COST-SAVING GENERIC MEDICINE



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Date: 12 Months Ending December 2018