

Push for Generic Substitution.

It might just be a fast way to reduce the cost of your health plan!

There's a secret out there that your company might be able to benefit from. If you're part of deciding your company's health benefits package, or you can make an impact on the decision-making process, you should consider advocating for "mandatory generic substitution."

How much can you save your company? Well, put it this way, generic medicine often costs less than the equivalent brand name drug, sometimes as little as 10%. If you think about all the prescriptions for all your co-workers and their dependents, all year long...The savings can often add up fast.

Want to help your employers save potentially money?

Mandatory generic substitution could deliver savings for your company.

The money saved through generic substitution could even be used to enhance other benefits, such as dental and vision care. It could be a win-win.

Adding the "mandatory generic substitution" clause to your benefits plan is possible. This one policy tweak triggers all the additional savings generic prescriptions can provide, while still being as safe and effective as the brand-name versions.

Reach out to the decision-makers at your company and let them know about this important little secret that could unlock savings.

How does it work?



It's possible

Generic substitution is something that can be added to an existing health plan. It's not unusual for an organization to have overlooked this for decades.



Generic equivalency

If there is a generic equivalent for a brand-name drug, The pharmacist fills the prescription using the generic version of the medication.



Lower drug costs can lower premiums.

Mandatory generic substitution is a clause—added to your benefits plan—that can reduce the cost of benefits.



It can add up

Over time, year after year, the savings can really add up. Even for small companies.



It can save money

Generic medicines are just as effective as brand name drugs, but often cost less, sometimes significantly less.



It makes generic substitution mandatory

Mandatory generic substitution requires the pharmacist to use the generic equivalent, whenever possible.