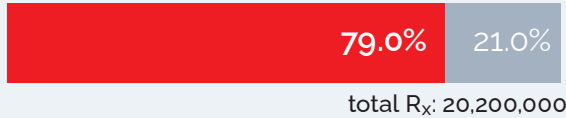


Generic medicines are used to fill the majority of prescriptions in **Manitoba**, for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Generic were dispensed to **fill 79.0% of all** prescriptions in 2023, **but only cost 22.6%** of all the money spent on drugs.

Percentage of total \$



Generics filled **16.0-million** prescriptions for **\$298-million**. While brand-name drugs **only filled 4.2-million** prescriptions and cost **\$1.0-billion**.

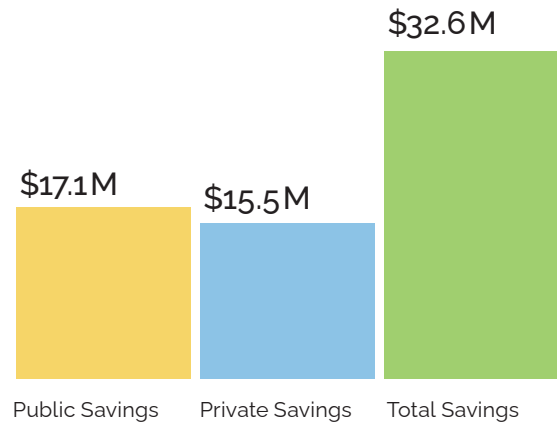
■ Generics ■ Brand-name

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system**.

For every one percent increase in the use of generics public sector drug benefit programs **will save \$17,100,000**, year over year.

Private sector drug plans can **save as much as \$15,500,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Public Sector Utilization



In **Manitoba**, the public sector's use of generics is significantly lower than in the **United States where generics and biosimilars are dispensed to fill 90% of all** prescriptions.

Private Sector Utilization



The private sector use of generics is even lower. **Bridging the gap in the use of generics will save millions of dollars.**

■ Generics ■ Brand-name

Source: IQVIA