

Generic medicines are used to fill the majority of prescriptions in **New Brunswick**, for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Percentage of total \$



■ Generics ■ Brand-name

Generics were dispensed to **fill 76.3% of all** prescriptions in 2023, **but only cost 22.5%** of all the money spent on drugs.

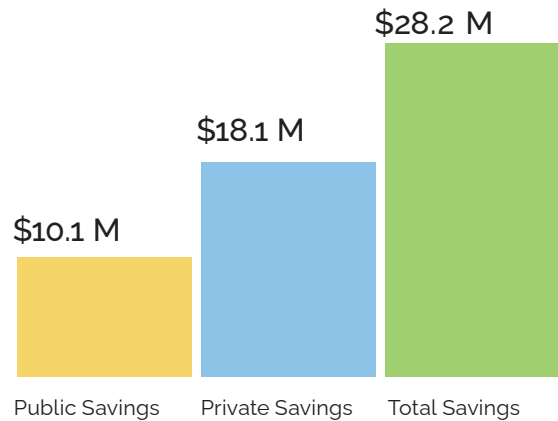
Generics filled **11.4-million** prescriptions for **\$250-million**. Brand-name drugs **only filled 3.6-million** prescriptions and cost **\$862-million**.

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system**.

For every one percent increase in the use of generics public sector drug benefit programs **will save \$10,100,000** year over year.

Private sector drug plans can **save as much as \$18,100,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Public Sector Utilization



Private Sector Utilization



■ Generics ■ Brand-name

In **New Brunswick**, the public sector's use of generics is significantly lower than in the **United States** where **generics and biosimilars** are dispensed to fill **90% of all** prescriptions.

The private sector use of generics is even lower. **Bridging the gap in the use of generics will save millions of dollars.**

Source: AAM