

Generic medicines are used to fill the majority of prescriptions in **P.E.I. and Newfoundland/Labrador** for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Percentage of total \$



■ Generics ■ Brand-name

Generic were dispensed to **fill 76.0% of all** prescriptions in 2023, **but only cost 23.1%** of all the money spent on drugs.

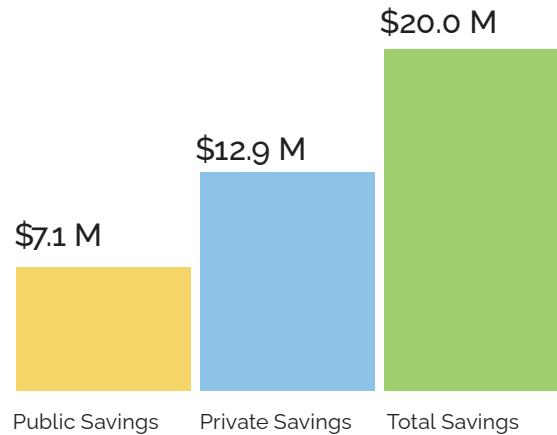
Generics filled **9.7-million** prescriptions for **\$202-million**. While Brand-name drugs **only filled 3.0-million** prescriptions and cost **\$672-million**.

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system.**

For every one percent increase in the use of generics public sector drug benefit programs **will save \$7,100,000**, year over year.

Private sector drug plans can **save as much as \$12,900,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Newfoundland/Labrador

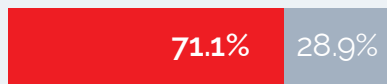
Public Sector Utilization



Private Sector Utilization



Prince Edward Island



■ Generics ■ Brand-name

In Prince-Edward Island and Newfoundland / Labrador the private sector use of generics is significantly lower than in the United States where generics are dispensed to fill 90% of all prescriptions.

Bridging the gap in the use of generics will save millions of dollars.

Source: AMM