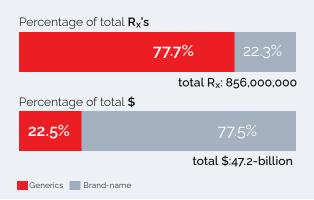
Generic medicines are used to fill the majority of prescriptions in Canada, for a fraction of the cost of brand-name drugs.





Generic were dispensed to fill 77.7% of all prescriptions in 2024, but only cost 22.5% of all the money spent on drugs.

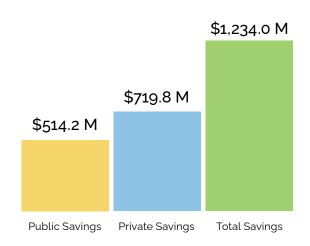
Generics filled 665-million prescriptions for \$10.6-billion. While brand-name drugs only filled 191-million prescriptions and cost \$36.6-billion.

Source: IQVIA

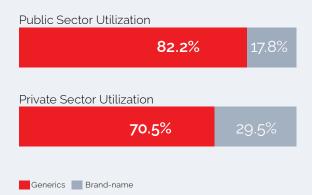
The increased use of generic medicines has a direct impact on a responsive and sustainable healthcare system.

For every one percent increase in the use of generics public sector drug benefit programs will save **\$514,200,000**, year over year.

Private sector drug plans can save as much as \$719,800,000 for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.



In Canada, the public sector's use of generics is significantly lower than in the United States where generics and biosimilars are dispensed to fill 90% of all prescriptions.

The private sector use of generics is even lower. Bridging the gap in the use of generics will save hundreds of millions of dollars.

Source: AAM







