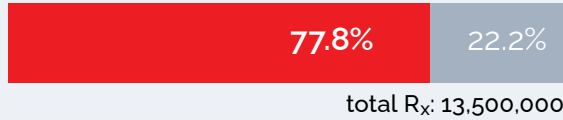


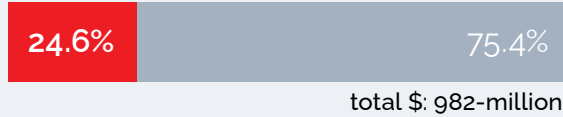
Generic medicines are used to fill the majority of prescriptions in **P.E.I. and Newfoundland/Labrador** for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Percentage of total \$



Generics Brand-name

Generic were dispensed to **fill 77.8% of all** prescriptions in 2024, **but only cost 24.6%** of all the money spent on drugs.

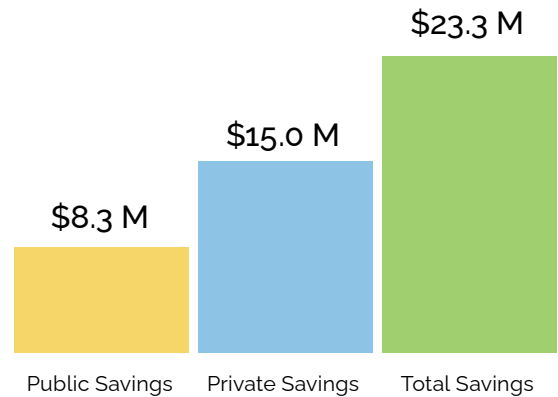
Generics filled **10.5-million** prescriptions for **\$242-million**. While Brand-name drugs **only filled 3.0-million** prescriptions **and cost \$740-million**.

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system.**

For every one percent increase in the use of generics public sector drug benefit programs **will save \$8,300,000**, year over year.

Private sector drug plans can **save as much as \$15,000,000** for every one percent increase.



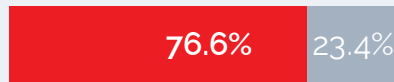
Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Newfoundland/Labrador

Public Sector Utilization

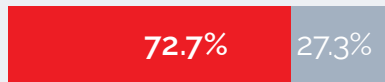


Private Sector Utilization



Generics Brand-name

Prince Edward Island



In **Prince-Edward Island and Newfoundland / Labrador** the private sector use of generics is significantly lower than in the United States where generics are dispensed to fill 90% of all prescriptions.

**Bridging the gap in the use of generics will save millions of dollars.**

Source: AMM