

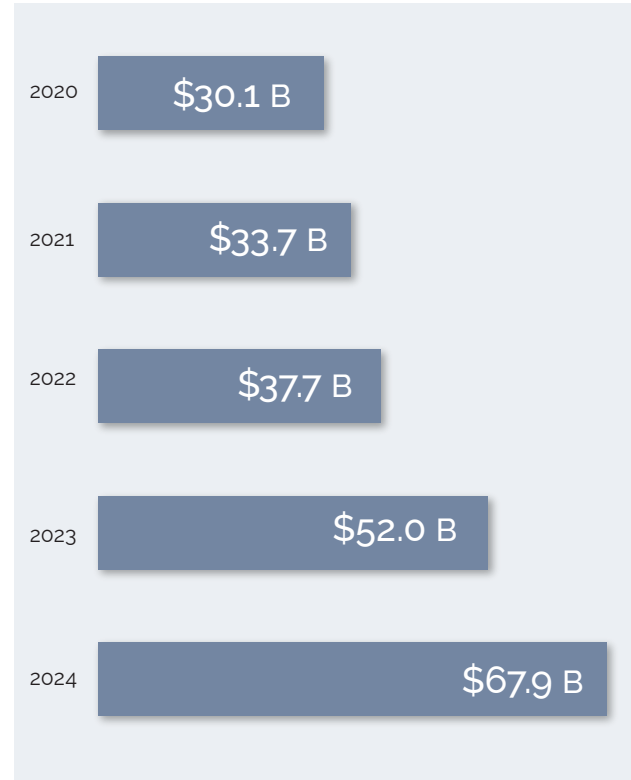


Savings From Generics Over Five Years

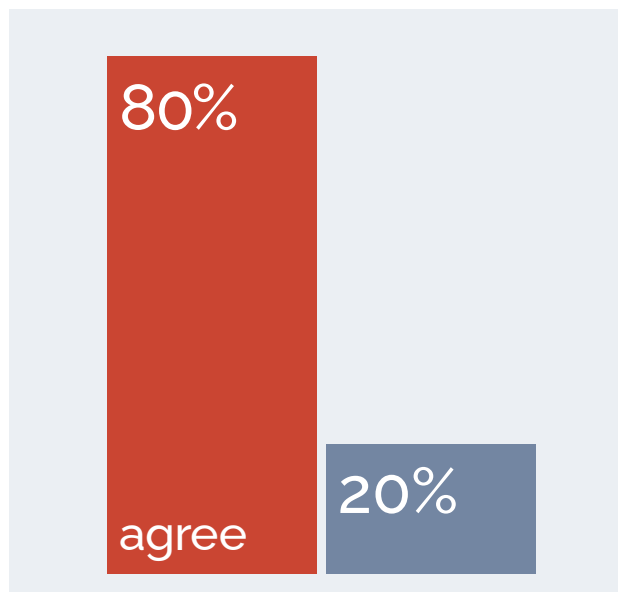
The use of generic prescription medicines **saved Canadians 221.4 billion dollars over the last five years**. In 2024, generics were dispensed to fill more than three-quarters of all prescriptions **but only cost 22.5 percent** of all the money Canadians spent on prescription medicine. The increased use of generics has a direct impact on making patient care affordable.

Calculation Methodology — 2020-2024:

- CGPA purchased IQVIA Canadian sales data used to review brand-name and generic pharmaceutical product sales from 2020 through 2024;
- For each year, CGPA calculated the average annual price difference (discount) between generic prescription medicines and the brand-name versions.
- CGPA used the average price differential for each year and the annual sales of generic medicines to calculate annual savings from 2020 to 2024.



5-Year Total: **\$221.4 Billion**



80% of Canadians agree...

...drug benefit plans should **prioritize the use of lower-cost generic** prescription medicines to make healthcare more affordable.¹

1. According to research conducted by CGPA among members of the ANGUS REID FORUM. 2020