

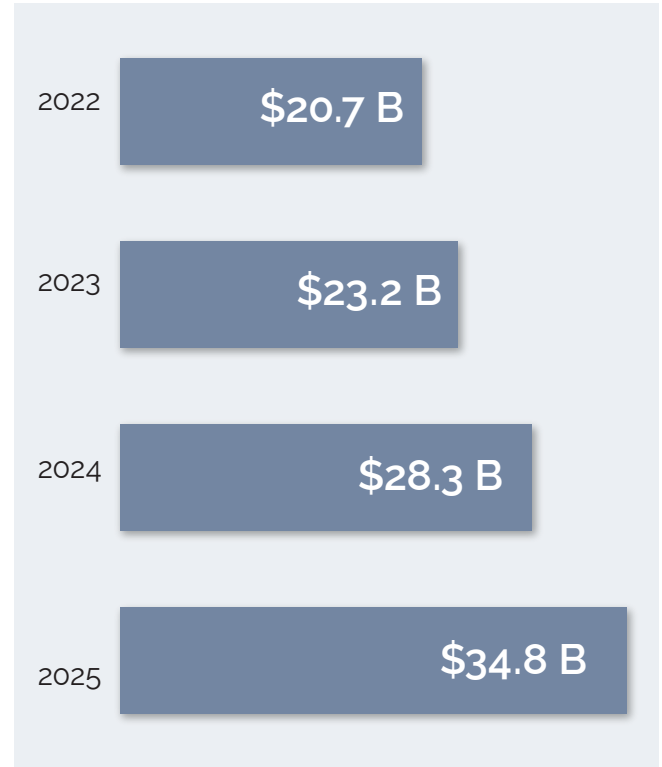


Savings From Generics Over Four Years

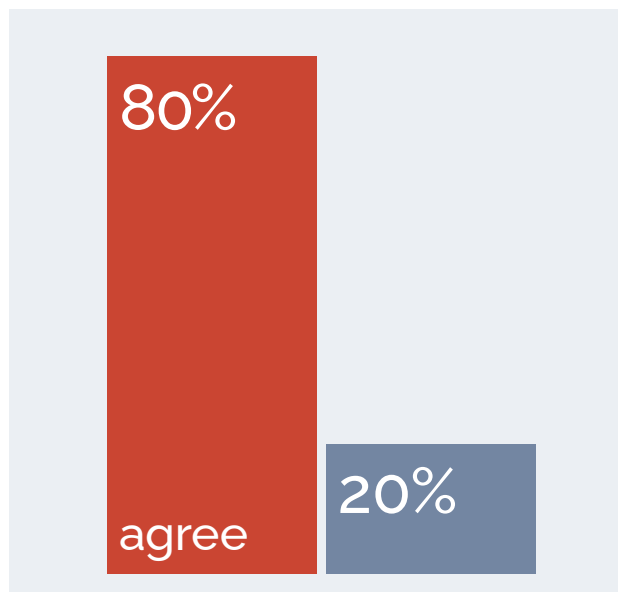
The use of generic prescription medicines **saved Canadians 107 billion dollars over the last four years**. In 2025, generics were dispensed to fill **79.8 percent of all prescriptions but only cost 23.1 percent** of all the money Canadians spent on prescription medicine. The increased use of generics has a direct impact on making patient care affordable.

Calculation Methodology — 2022-2025:

- CGPA purchased IQVIA Canadian sales data which was used to review brand-name and generic pharmaceutical product sales from 2022 through 2025;
- For each year, CGPA calculated the average annual price difference (discount) between generic prescription medicines and the brand-name versions.
- CGPA used the average price differential for each year and the annual sales of generic medicines to calculate annual savings from 2022 to 2025.



4-Year Total: **107 billion dollars**



80% of Canadians agree...

...drug benefit plans should **prioritize the use of lower-cost generic** prescription medicines to make healthcare more affordable.¹

1. According to research conducted by CGPA among members of the ANGUS REID FORUM. 2020

Data Source: IQVIA data, four years ending December 2025