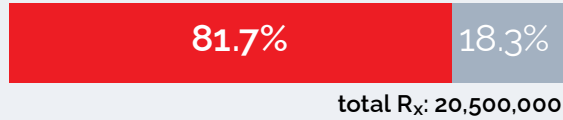


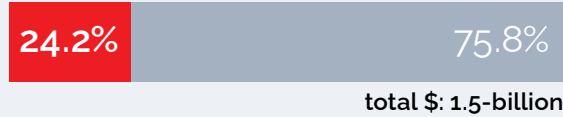
Generic medicines are used to fill the majority of prescriptions in **Manitoba**, for a fraction of the cost of brand-name drugs.



Percentage of total Rx's



Percentage of total \$



■ Generics ■ Brand-name

Generics were dispensed to **fill 81.7% of all** prescriptions in 2025, **but only cost 24.2%** of all the money spent on drugs.

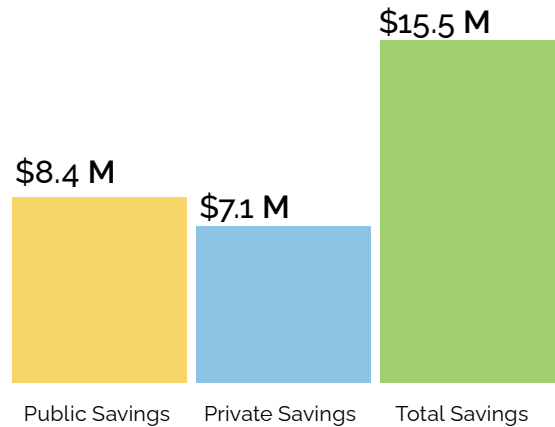
Generics filled **16.7-million** prescriptions for **\$363-million**. While brand-name drugs **only filled 3.8-million** prescriptions and cost **\$1.137-billion**.

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system.**

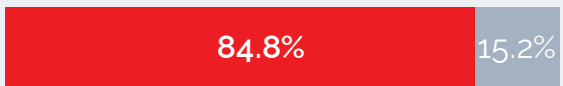
For every one percent increase in the use of generics public sector drug benefit programs **will save \$8,400,000**, year over year.

Private sector drug plans can **save as much as \$7,100,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

Public Sector Utilization



Private Sector Utilization



■ Generics ■ Brand-name

In **Manitoba**, the public sector's use of generics is significantly lower than in the **United States where generics and biosimilars are dispensed to fill 90% of all** prescriptions.

The private sector use of generics is even lower. **Bridging the gap in the use of generics will save millions of dollars.**

Source: IQVIA