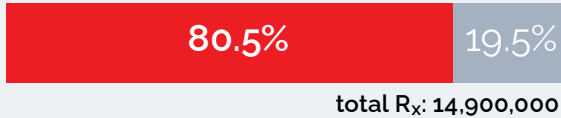


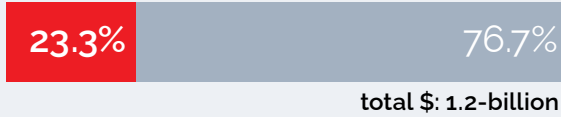
Generic medicines are used to fill the majority of prescriptions in **New Brunswick**, for a fraction of the cost of brand-name drugs.



Percentage of total R_x's



Percentage of total \$



■ Generics ■ Brand-name

Generics were dispensed to fill **80.5% of all** prescriptions in 2025, **but only cost 23.3%** of all the money spent on drugs.

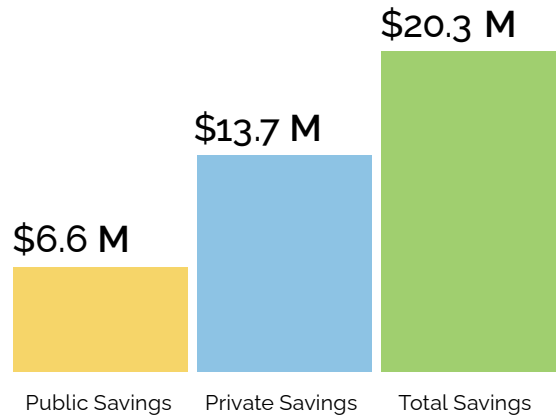
Generics filled **12.0-million** prescriptions for **\$280-million**. Brand-name drugs **only filled 2.9-million** prescriptions and cost **\$920-million**.

Source: IQVIA

The increased use of generic medicines has a direct **impact on a responsive and sustainable healthcare system**.

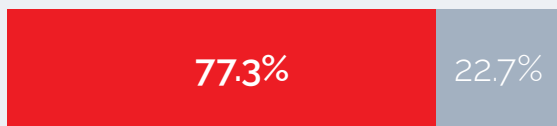
For every one percent increase in the use of generics public sector drug benefit programs will **save \$6,600,000** year over year.

Private sector drug plans can **save as much as \$13,700,000** for every one percent increase.



Source: CGPA calculations based on IQVIA data and CIHI public private market share.

New Brunswick Private Sector Utilization



■ Generics ■ Brand-name

In **New Brunswick** the private sector use of generics is significantly lower than in the United States where generics are dispensed to fill 90% of all prescriptions.

Bridging the gap in the use of generics will save millions of dollars.

Source: AAM